



## The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

### A new look and feel for The Local Channel

The third generation software release of The Local Channel has presented everyone with fresh challenges, not simply in navigation around the site but also in grasping a new way to look at how information is presented to the user. The new system is based on advanced software technology that provides operating speeds that can fully utilise the broadband networks and will provide a more stable platform and will be more user-friendly. There are a number of developments about to be released following initial user feedback please read on to see what is planned. We are working hard to provide you with a truly useful community tool with your input that we can build something really worthwhile. Why not join the TLC User Group – read on for further details.



# The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

## TLC Forth Coming Events

The Local Channel is constantly on the road, attending association events to encourage local councils to participate in the fastest growing network. We will be at the following events:

Date	Event	Location
1 <sup>st</sup> -3 <sup>rd</sup> October	NALC Annual Conference	Scarborough
13 <sup>th</sup> October	Mid Sussex District ALC meeting	Haywards Heath
16 <sup>th</sup> -18 <sup>th</sup> October	SLCC Annual Conference	Stratford upon Avon
25 <sup>th</sup> October	SLCC Regional Conference	Peterlee, Co. Durham
4 <sup>th</sup> -6 <sup>th</sup> November	ALCC Annual Conference	Blackpool
9 <sup>th</sup> November	SLCC Regional Conference	Winchester
20 <sup>th</sup> November	Shropshire ALC AGM	Shrewsbury
3 <sup>rd</sup> December	SLCC Regional Conference	Bristol

For more information contact Haydn Selwyn-Jones on 0800 38 986 38

## The OverBlicket

The What? The OverBlicket is now becoming a regular occurrence in today's e-mail society. Everyone is guilty of sending one and most people will be on the receiving end of one.

You may hear or see this word used in the following ways: -

Oh no I've sent an OverBlicket

Oh dear I've OverBlicketed the entire distribution list of South Wales

Don't disturb me now I'm deliberately OverBlicketing the sales team

Oops sorry for the OverBlicket

So what is an OverBlicket, well it's an e-mail where the attachment has been left off. It's very frustrating for the sender and inconvenient for the receiver. Still never mind just send a re-InBlicket and correct the oversight.

## The Local Column

**4<sup>th</sup> October-2004**

The news publication from The Local Channel

### Community news

The Local Channel is pleased to be able to thank and recognise our Parish Administrators for all their hard work. We are especially pleased to list below all Parish Administrators who, since January, have achieved a certificate level with their Community Websites.

Albrighton Bosbury Boughton Aluph (& Eastwell) Broadway Burghfield Chipping Warden Crakehall (& Langthorne) Crambe Eastwell (& Boughton Aluph) Etherley Garw Valley Gotherington Horsley Hullavington Kinoulton Langthorne (& Crakehall) Lathom Llangeitho Llangynwyd middle	David Beechey Phillipa Slinger Mr Adrian Coles Mr Frank Martin Willmouth Mr Patrick Abrahams Mr Nigel Galletly Mr George Brewster Mr Ian Foxley Mr Adrian Coles Mr Martin Clark Mr Gareth wyn Davies Mr Adrian Cooke David Pinion Mr Graham Stokes Mr James Bogue Mr George Brewster Liz Ord Mr David Hywel George Mr Gareth Wyn Davies	Ludborough Ludgershall Margaretting Market Overton Meysey Hampton Overstone Raydon Redlynch Rolvenden Rope Rowsley Sandridge Sturton by Stow Sundridge with Ide Hill Thorpe Willoughby Toseland Walton Whitwell-on-the-Hill Worth	John Loomes Mr Adrian Skidmore Mr Michael Scott Mr J Southerington Mr Jeremy Nicholls Derek Whitton Leslie Sheldrake Mrs Sarah Clark Mr Brian Mitchell Mr Bob Squirrell Alan Smith Mr David Terrar Mr T Rumens Mr Michael Stokes Mr Leigh Harrison Mrs P A Dillon John Hanrahan Mr Ian Foxley Mr Gordon Curtis
--	---	---	--

The Local Channel also welcomes the following communities

Cricklade Tintwistle Ditton Priors Oxton Winslow Melling-with-wrayton Lilbourne Raydon	South Clifton Walton Wherwell Dedham Swiland (and Witnesham group) Westbourne Smannell
---	--

**Total Adoptions so far 851**

## The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

### From The User Group Chairman

Hopefully, about a week ago you should have received an introductory e-mail from me (via TLC) encouraging Parish Administrators to register with our group. The group is completely independent of TLC and exists to be the collective voice of all users of the TLC website template. Registration is simple by just sending us your name and parish via e-mail to [support@tlcusergroup.co.uk](mailto:support@tlcusergroup.co.uk). If you have already registered then thank you for doing so.

I can't over-emphasise how important your involvement is to the group since it is through this forum that we are able to discuss issues we may have with the website and seek improvements to it directly with TLC. Everyone's opinion is valuable.

In case you haven't already been there, please also go and see our independent website at [www.tlcusergroup.co.uk](http://www.tlcusergroup.co.uk) where you should find everything you need to know about the User group such as how it operates and what we aim to achieve. We are also starting to build up a network of contact information so you can see what parishes have done with their individual websites. If you have difficulty getting your community to contribute to your site, try asking others what they have done in their parishes. The facilities are all there to help you seek others views and tips and I hope it will prove helpful to you.

Kind regards,

Graham Cowley  
TLC User group Chairman

### The User Group Website





## The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

### Trade associations begin to see the value of The Local Channel

Butcher, Baker or Candlestick maker...Do you belong to a trade association that is offering privileged discounts on advertised rates at The Local Channel?

The Local Channel is interested in talking to trade associations about affinity schemes for their members. If you belong to a trade association why not let us know so that we can approach them.

Currently we have schemes in place with: The National Hairdressers' Federation, National Association of Funeral Directors, and the British Woodworking Federation. We plan to introduce a scheme for vets and farmers amongst others shortly.

If you belong to a trade association let us know and we will approach them to set up a scheme to benefit everyone. Send an email to [sales@thelocalchannel.co.uk](mailto:sales@thelocalchannel.co.uk) with the address details and contact names.

Trades that are already involved include: -



Trade on the net with The Local Channel



## The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

### Look out for new developments on the site

While the new site is launched and up and running the work has not stopped. Over the next weeks things will develop and improvements, enhancements and yes a few problem fixes will be released. The changes necessary to implement the improvements will be automatic and you won't see any disruption to the system. Therefore just so that you know what to look for here is a list of the first amendments planned for release ready for October.

1. Addition of the text wrapping facility for organisations and action groups. This will make better use of the space under the picture for these web pages
2. Better facility for useful links. Currently displayed in a small frame. The system will provide a better viewing screen.
3. Business listings facility, currently some information for a business is not displayed. This action will fix the display problem
4. Home page editing for a few parishes has been difficult. The editing facility is being updated to resolve the problem
5. Web pages without images display a white square. The image display is being modified to reduce the blank space displayed

In addition to the above and for later release The Local Channel is working to make the following improvement and resolve the following issues

1. Parish Councillor Details. This currently appears as a committee and is not available for viewing except by registered users. Feedback from the user group tells us that this should be available separately and viewable by any visitor. Modifications are under way.
2. Banner advertising. The system refreshes banners but actually causes a page refresh. Work is underway to ensure that only the banners are refreshed.
3. Web page text editor. The text editor while a good step forward from the old system is being updated to provide better text and webpage management.
4. Planning applications, a problem existing in displaying the reference number. Currently being re-worked to display the reference number correctly.



## The Local Column

4<sup>th</sup> October-2004

The news publication from The Local Channel

### From the Editor

Well I hope that you have enjoyed the first edition of our news letter. If so then tell other people if not then please tell me. I would like to know: -

1. What would you like to see in the news letter
2. How often would you like to receive the news letter
3. Would you like to be a regular contributor to the news letter

Please e-mail your suggestions to [ed@thelocalchannel.co.uk](mailto:ed@thelocalchannel.co.uk).

If this communication has reached you in error please let me know at this address and we will remove you from our list.

The Local channel can be found on [www.thelocalchannel.co.uk](http://www.thelocalchannel.co.uk) and contacted at

The Local Channel  
Estate Office  
Trafalgar Park  
Downton  
Salisbury  
SP5 3QG

0800 38 986 38 (Normal office hours)

E-mail [info@thelocalchannel.co.uk](mailto:info@thelocalchannel.co.uk)

The Local Channel Ltd

The Estate Office, Trafalgar Park, Downton, Salisbury, SP5 3QG

Released 1st October 2004

This document may not, in whole or in part be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form without prior consent in writing from The Local Channel.

Every effort has been made to ensure the accuracy of this news letter. However, The Local Channel makes no warranties with respect to this document and disclaims any implied warranties of merchantability and fitness for a particular purpose. The Local Channel shall not be liable for any errors or for incidental consequential damages in connection with the furnishing, performance, or use of this news letter or the examples herein. The information in this document is subject to change without notice.